



PRESS KIT

WINTER 2020





TEST 5 FUN, QUIRKY AND UNUSUAL ACTIVITIES IN TIGNES. AN ABSOLUTE MUST!



A longstanding trademark, Tignes is renowned for its amazing activities and varied entertainment.

NEW

1 // TAKE THE PLUNGE

FREE DIVING BENEATH THE ICE

Tignes is one of the only sites in France to propose such a unique underwater experience. Enjoy a silent dive in an ephemeral decor created by air bubbles running along the surface of the ice. Absolutely magical!

New this winter: the highest diving school in Europe proposes up to 45 minutes under the water instead of the usual 20 minutes.

Rates: from 95€/person in the daytime, 145€/person for 40 minutes and 130€/person for a nighttime dive.

Information & reservations available at: www.tignes.evolution2.com +33 (0)7 60 82 10 12



2 // HEAD OVER HEALS

THE BUN J RIDE

For those with a strong heart!

The concept? Slide down a 30m ski jump on skis or a snowboard wearing a bungee style harness. Launch yourself into the air, complete a few stylish moves (or not) and ride back down to the ground on a zip wire. Amazing and safe!

From age 14+ / Rates: from 75€
Information & reservations available at: www.bun-j-ride.com

3 // EXPERIENCE THE ATMOSPHERE

EUROPEAN SNOW PRIDE

From 14th to 21st March 2020

On the programme: on slope après-ski with DJs, singers, saxophonists, percussionists and performers, a giant pool party, fancy dress and the official Pride Party at Tignespace. A successful combination of skiing and partying, the European Snow Pride has become an absolute must for the LGBT community.

Information & reservations available at: www.europeansnowpride.com

4 // ON THE SPIN OFF

BIG AIRBAG, VERSION SNOWTUBING

To add a little extra fun and originality to sledging, why not try snowtubing, a revisited version using a giant rubber ring. Race down a choice of three different tracks with whoops and bends, at up to 45 km/hour. At the end of the run, the more reckless can test the Big Air Bag!

Gone are the days of walking back up the slope. Instead, simply ride a conveyer belt!

Accessible from age 3+.

Rates:
Children under 12 - 10€/30 minutes and 13€/hour,
Adults & teens - 15 €/30 minutes and 19€/supplementary hour.

Open every day during school holiday periods.

Further information available at: www.tignes.net

5 // RELEASE THE BREAKS

ON THE PALA'FOU TOBOGGAN RUN

Test this fun family activity after a day on the slopes. Swap your skis for a sledge with metal brakes, a helmet and a headlamp and set off for the Palafour chairlift. From the summit, enjoy a thrilling 3 km descent. A 20 minute downhill run, including high speed straights, adrenaline charged bends and even a 40 m long tunnel. Minimum height required: 1 m 40.

Open from Sunday to Monday, 17:15 to 19:30.

Prices: 8€ per run including sledge, helmet and headlamp.

Further information available at: www.tignes.net

INTRO

TIGNES, A RESORT THAT OFFERS ENDLESS POSSIBILITIES

Perched high up in the mountains, Tignes is worthy of all superlatives.

The first ski area in the world to be awarded Green Globe certification for its low impact ski lifts, Tignes cultivates its ambitious vision from the foot of the Grande Motte Glacier, perched at an altitude of more than 3,032 metres. From here, both experienced and novice skiers can head off down the legendary blue run, a 570 m vertical drop from start to finish.

A stone's throw away, 35 student-skiers will join the ranks of APEX2100 this winter, a new school dedicated to training the world's elite in the discipline.

Despite being renowned for breeding the crème de la crème in competitive skiing, Tignes also caters for novice skiers, boasting several free areas for complete beginners.

Eternally resourceful, the resort launches a new and unusual activity this coming season, in collaboration with the highest diving school in Europe: free diving beneath the ice.

Equally amazing, amateurs of art de vivre in Tignes progress from year to year. Last winter, Clément Bouvier - Chef virtuoso - was awarded his first Michelin star at Ursus while Guerlain Chicherit launched a new, luxurious and totally amazing concept chalet. This season, it is the Kaya's turn to impress the crowds with its 5* chalet and avalanche of extras, destined to attract a high-end clientele.

Plus, Tignes - the party girl - continues to attract a younger crowd with a number of fabulous events such as its New Year celebrations or famous Live in Tignes... not to be missed!

Have fun !

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TIGNES, FOR BEGINNERS



AN AVALANCHE OF SPECIAL OFFERS

// Our novice areas, «1,2,3...SKI START» are entirely free of charge.

// Our special family packs, «Packs Tribus», enable the entire family to ski at the child rate.

Examples :

976€ for a 6 day Tignes/Val d'Isère ski pass for 2 adults + 2 children (5-13 years), a saving of 120€,

976€ for 2 adults + 1 teenager (14 - 21 years) + 1 child, a saving of 180€.

// Learn to ski or get back on track

In an aim to prove that learning to ski as an adult is no more difficult than for children, Tignes propose 6 days skiing for the price of 4!

Package inclusive of lessons + ski pass, valid from Sunday to Friday.

Rates: from 344€

Contact: www.esf-tignes.com

THE PERFECT RESORT FOR A SMOOTH START

Because there is no age to learn how to snowplough, Tignes promises a safe start to skiing, far from the crowds. To seduce novice skiers, both young and old, the resort introduced progressive learning areas 3 winters ago. These novice zones, «1,2,3...SKI START», are located at the foot of each village and are entirely free of charge.

Both reassuring and safe, they enable novice skiers to progress at their own individual pace (magic carpets at Val Claret, Le Lac and Tignes 1800, Brévières draglift) before venturing further down gentle slopes and on free chairlifts (Bollin in Val Claret, Almes and Rosset in Tignes Le Lac).

Once started, stage 3 of the learning process becomes a mere formality. Simply purchase your first ski pass, hit the blue slopes and discover the fabulous Tignes ski area.

Beginners head to the heights

The particularity of the Tignes ski area is such that it allows beginners to rapidly head for the summits. There's no question of remaining on the snow front when the call of the Grande Motte Glacier is so tempting! Two beautiful blue runs, located at 3,032 metres altitude (Génépy & Rabotch), enable novice skiers to enjoy a fabulous downhill run with an impressive 570m vertical drop.

TIGNES, FOR TOMORROW'S CHAMPIONS



APEX2100 NEW INTERNATIONAL SKI ACADEMY

Unique in the world.

On 1st November 2019, APEX2100 will open its doors to the best international hopefuls in Alpine skiing, aged 9 to 18. This new training centre has the ambition to produce the elite of the discipline, offering a unique approach to learning, training and performance.

Behind the project?

A private group of British investors - all ski fanatics - who believe Tignes to be the ideal training ground, with its modern sports facilities and exceptional snow conditions.

3 questions for Sir Clive Woodward, Sports Director at APEX2100

Your motto?

To learn, train and perform!

To do this, we have recruited experts in each specific area. Chris Thomson, formerly responsible for St Hugh's Boarding School in Britain, will be our Educational Director. Training will be provided by Alex Vitanov, ex- high level skier, who previously competed in the Olympic Games. Last but not least, Jeremy Mather will endorse the role of Performance Director. Passionate about sport, he excelled in the business world and teaches mathematics and economics. Of course, I myself will intervene here too, introducing my 4D method (Discover, Distil, Do, Digital), developed for the English Rugby team on their path to victory at the 2003 World Cup.

Are you as determined to obtain academic results as you are to gain success in sport?

An athlete is never immune to injury and must prepare a post-ski career. We also believe that a good education contributes to better performance in sport. Our teachers will provide lessons in French and English. French students can follow the CNED until the age of 16, after which all students follow an international curriculum. We want our students to become independent, open minded and curious. Our teaching methods are, of course, adapted to the different training and racing programmes of our athletes. For example, students can follow courses online, in small groups, or even benefit from private tutoring.

How will you preserve the physical and mental health of these young people distanced from their families?

A team of doctors and highly skilled healthcare professionals will be responsible for sleep, nutrition, recovery and mental status. We have also carefully selected our accommodation managers, whose role it is to take care of both children and teenagers. Students will benefit from top sports facilities (pool, gym etc.) and connected watches to monitor their fatigue.

Facts & Figures

// Opening date: 1st November 2019

// Capacity: up to 150 students aged 9 to 18 / 35 students in the first year

// Accommodation: 54 places

// Building: 14,000 sq-m

In the pipeline

Winter 2020-2021 promises the creation of a 4 * hotel on the upper floors. 72 rooms and a spa will provide a return on investment and contribute to scholarships for sports students unable to afford a year at the Academy.

Contact: apex2100.org

159 SLOPES FOR EVERY LEVEL



21



69



44



25

2 of which are located at 3,032 metres altitude (Génépy & Rabotch).



TIGNES, FOR AMATEURS OF INTERIOR DESIGN



NEW

CHALET KAYA, A JEWEL ON THE LAKE

This winter, Tignes rolls out the white carpet for amateurs of pure luxury with the opening of a new chalet, «Le Kaya», located on the top floor of the contemporary *Semper Vivens* building at Tignes le Lac.

After the opening of their restaurant 'Le Kaya' last year, Jules and Tanguy continue to progress. In the wake of Guerlain Chicherit and his quirky chalets, the couple aim to attract a high-end clientele and thus confirm the resort's desire to move up market.

An invitation to travel

As young graduates from Vatel, these two locals travelled to the four corners of the globe, to the Seychelles via Ireland, before returning to Courchevel where they worked at the Six Senses. Today, inspired by their travels abroad, they have designed a 350 sq-m chalet with a beautifully polished decor! The 5 suites (of which some are more than 70 sq-m) boast varied atmospheres, from the minimalism of a New York loft to the warmth of a Scandinavian home. A touch of the exotic can be found in one of the suites, equipped with an aquarium built into the headboard. Noble materials have been used for the living space where a cathedral high ceiling plays host to nine giant MOOI light fittings. On the walls, works from the Jane Griffiths Gallery in Val d'Isère (available for sale) are a sign of the owners' passion for art!

An indoor/outdoor spa

Guests, a little weary of relaxing in their alfalfa bathroom, can head for the SPA with its indoor hammam and sauna. The outdoor Jacuzzi here boasts one of the most beautiful views of Tignes le Lac and the Grande Motte glacier.

XL Services

Chalet Kaya proposes a myriad of services, the guarantee of a successful holiday. Guests can enjoy ski-in - ski-out facilities with the assistance of personal instructors, ski servicing and ski pass delivery. Similarly, meal times are an invitation to relax, even for big families. A member of the kitchen brigade at the Kaya takes over the sumptuous contemporary cuisine to delight the taste buds and desires of residing guests. Fancy a tuna tataki, a fondue or a specific cocktail to sip around the pool? The Kaya can deploy a bartender within minutes and also boasts a 24 hour butler service.

Open from 15th December 2019

Rates: from 15,000€ to 45,000€ per week in season.

Contact : www.le-kaya-tignes.fr



TOP PICKS AT THE SUMMIT

NEW

LE CHALET DU BOLLIN A MODERN MOUNTAIN RESTAURANT AND AN ABSOLUTE MUST FOR MEAT EATERS

Ideally located at the top of the free Bollin chairlift, this new on slope eatery promises to be a great success this winter. Alexander and Sebastian, two local brothers - owners of the restaurant La Pignatta - Oh La Vache in Val Claret for the past 15 years - have set themselves a new challenge, creating a trendy contemporary style restaurant that serves fresh, home cooked, seasonal produce.

Open from 7:00 to 22:30, the Chalet du Bollin serves continuously throughout the day.

For breakfast, enjoy a fresh drink from the juice bar (fruits & vegetable juices) served with homemade cookies.

For lunch, meat lovers will appreciate a choice of slow cooked cuts on the outdoor wood fire barbecue, set on one of the most beautiful terraces in resort. On the menu: roast chicken, beef, roasted vegetables and potatoes. To avoid leaving all vegans on the edge of the slope, Le Chalet du Bollin also boasts a Salad Bar offering a choice of quinoa, salads, raw vegetables and seeds.

Evening outings to the restaurant are scheduled twice a week (19:00 to 22:30) and involve a ride on a snow-grooming machine or a snowshoe excursion for the more athletic. On the menu: a Savoyard buffet or a barbecue followed by a sledge run home. As concerns the decor, a fun 80s theme doesn't go unnoticed.

Le Chalet du Bollin
Opening on 30th November 2019.

LE LODGE DES NEIGES IN TIGNES 1800, BY CGH

This winter CGH, the leader in prestigious residences with hotel services (in the mountains), is due to open its sixth address in Tignes. Located in the family orientated sector of Tignes 1800, the contemporary ski-in, ski-out residence - Le Lodge des Neiges - boasts 46 new generation apartments adapted for families (from studios to T5s for up to 10 people).

The O des Cimes Spa here deserves a special mention. Designed to create a relaxing bubble in a mineral environment, the complex boasts 2 heated pools - one for adults, the other for children - a Jacuzzi, sauna, steam room and cardio-training facilities.

Due to open on 20th December 2019

Rates: from 1309€ per week for a 2-room apartment (2-4 people) and 1601€ for a 3-room apartment (4-6 people).

NEW IN TIGNES: SKI WEAR PACK BY CGH

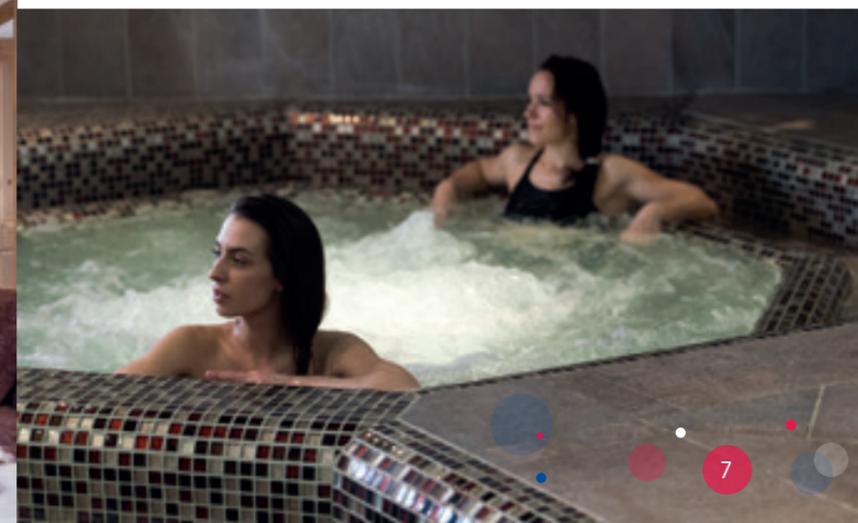
Book online on the CGH website, or by phone, up to 4 days prior to arrival and receive your personal ski wear pack in your apartment (jacket, ski pants, goggles and gloves).

An economic option for families, the end to the chore of finding a new outfit for children that have suddenly grown and an eco-friendly approach to wearing top brands such as Salomon, Peak Performance, Quiksilver or Fusalp.

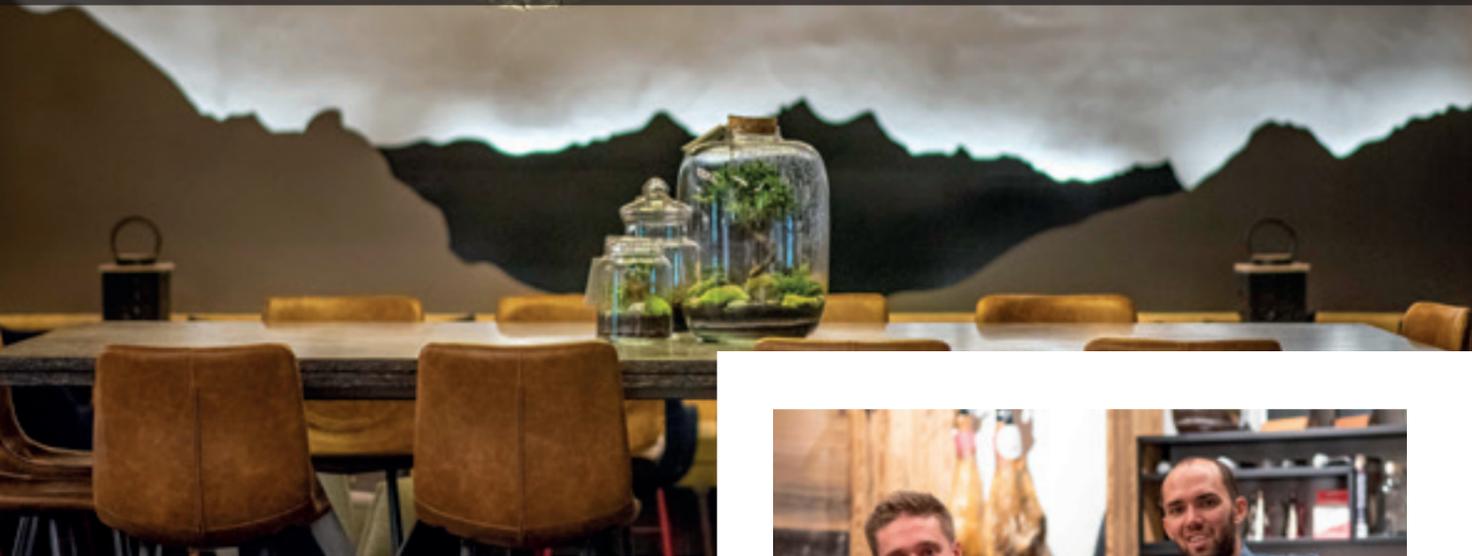
The icing on the cake... no washing!

Rates per week: from 79.90€ for children and 99.90€ for adults.

Contact: www.cgh-residences.com



TIGNES, FOR GOURMET LOVERS



LE KAYA, BOLD UNINHIBITED CUISINE

A unique venue in Tignes, Le Kaya comes to life from midday to midnight. Open since last winter, it has rapidly become THE place to be in Tignes le Lac. Located in the new Semper Vivens building, the concept combines a gourmet restaurant, tea rooms, a wine bar and a concept store. An intrigue for most!

At the controls, two associates looking for a new challenge, both amateurs of art de vivre. On the one hand, Tanguy Reymond, age 27, son of the couple who launched the first hotel in Tignes - Les Campanules. On the other hand, Jules Baralo, age 25, previously Chef de Cuisine at the Six Senses in Courchevel. Together, they innovate, adding a touch of fun to an unusual alpine venue («Kaya» meaning place to live in Maya).

Cozy and tastefully designed, every detail has its place. The staff are attentive and the atmosphere is homely.



On the menu, a marine based cuisine with local influences is an invitation to visit new horizons. Scallop raviolis marinated in mead – a local fermented honey – are served with a cabbage and lime bavarois. This winter, guests will also be offered an alpine cheese platter. To finish on a sweet note, two Pastry Chefs create a choice of impressive desserts. Remember to test the honeyed pine cone “trompe l’oeil”!

For a drink, the cocktail menu is a definite must!

New - the Menu du Marché, served at lunchtime only, is exclusively composed of fresh seasonal produce.

From 42€ (appetizers, starter, dish & dessert).

A la carte menu in the evening from €30.

Information & reservations at: www.le-kaya-tignes.fr

Tel. + 33 (0)4 79 55 44 73



URSUS, THE REVELATION 1 STAR IN THE MICHELIN GUIDE

Clément Bouvier, not yet 30, has already been awarded his first Michelin star!

Despite his success, the young Savoyard chef still aims to have fun in the kitchen!

«Every evening, with my team of eight chefs, we test new ideas, continually pushing our creativity».

Clément draws his inspiration from nature, at the heart of the forest. He loves to walk in the woods, pick local plants and incorporate them into his dishes. His cuisine stars local seasonal produce and fresh herbs in summer. He creates contemporary, plant orientated dishes that leave diners speechless.

The decor and service is also nature inspired.

400 tree trunks from the Bauges region create a muted forest atmosphere. Foliage canvasses cover the ceiling and a speckled carpet evokes the forest floor.

Nothing has been left to chance, from the walnut furniture to the menu design.

A tray of appetizers served on a bed of lichen and moss complete the experience!



The Chef

Clément discovered cooking at a very early age. His father, Jean-Michel Bouvier, ran the gourmet restaurant “l’Essentiel” in Chambéry for 17 years and was twice awarded Michelin stars.

For the past 15 years, the Bouvier family have participated in the growing reputation of Tignes as a resort renowned for its gastronomy. Today they run the Table de Jeanne and the mythical restaurant Le Panoramic, on the edge of the Grand Motte glacier at 3,032 metres altitude, where guests can enjoy cuisine at its summit!

After his experience at La Bouitte in Saint-Martin de Belleville, sous-chef to Jean-François Piège at Thoumieux and 4 years experience at the Grand Restaurant in Paris, the talented chef Clément Bouvier has given Tignes its first culinary distinction!

« Troncs d’arbre, plafond déguisé en forêt, magnifiques tables en noyer, éclairage intimiste... un écrin de choix pour la cuisine créative de Clément Bouvier, fils de la maison, revenu après un périple dans la capitale. Produits du terroir, respect des saisons, et chariot de fromages tout Savoie, assorti d’une belle carte de vins. »
Extract from the 2019 Michelin Guide.



Open in the evening only.
12 tables (45 covers)

3 course menu, cheese and dessert from 98€

Information & reservations at:

www.les-suites-du-nevada.com/cuisine-de-montagne/

Tel. +33 (0)4 79 01 11 43



TIGNES, FOR MUSIC LOVERS



COCORICO FOR TRENDY APRES-SKI

FESTIVAL: LIVE IN TIGNES BY FRANCOFOLIES

A UNIQUE SETTING FOR A LIVE FESTIVAL
FROM 21ST TO 23RD APRIL 2020

Three-days of concerts on slope and in resort. Set in a sublime decor of spring snow this festival has forged itself a great reputation! A winter version of the famous "Francofolies de la Rochelle", this year, Live In Tignes By Francofolies proposes three days of free concerts with key artists of the moment.

In 2019, Boulevard des Airs, Synapson and Charlie Winston performed on the open-air stage. Rest assured, the programme for the coming 5th edition promises to be just as eclectic!

Further information & programme available at:
www.tignes.net

A quintessential après-ski experience, Cocorico is far more than a simple bar! Open since last winter, this party place, with its impressive 400 sq-m open air terrace is set in a fabulous location, at the foot of la Grande Motte cable car in Val Claret. Meet up after the last run of the day and dance to live music in your ski boots. The terrace becomes an outdoor dance floor until early evening. On the programme: non-stop entertainment, concerts, DJ sets and a Pop Rock atmosphere, everyday from 14:00 to 20:00.

For those in need of something to nibble on, Cocorico proposes a selection of delicious pizzas, prepared and served on site until 15:30.

Plus, ski fanatics are assured an early night. No chance of missing the first lift the next day, the bar closes its doors at 20:00!

Open from early December onwards.
Contact: www.cocoricoapresski.com
+33 (0)4 79 06 34 42

TIGNES, FOR SPORTS LOVERS



THE STARS OF SPORT COME TO TIGNES FROM 1ST TO 6TH DECEMBER 2019

SAVE THE DATES

For more than 15 years, this event has marked the end of the year by bringing together generations of athletes around the concept "the champions of today sponsor the champions of tomorrow". Each year, 20 young hopefuls are associated in pairs with leading French champions, their sponsors, with whom they share a fun week of sporting events. A rich melting pot that encourages the transmission of both knowledge and experience, creating a true family of French sportsmen and women!

The various sports facilities, unique in an alpine resort, are made fully available to the visiting athletes. Many of them (from the French football, athletics, rugby and ski teams) are already aware of the resort's numerous assets, having previously undertaken preparation and training courses here!

Further information available at: www.lesetoilesdusport.com

YETI RACE 3RD EDITION

1ST DECEMBER 2019

Following the recent trend for obstacle courses, the concept of the Yeti Race perfectly combines sport and fun.

Participants set off along a snow-covered trail strewn with obstacles, along which they will be required to fire a rifle or saw some logs. Approximately 10 kilometres in distance, the race is run in pairs or teams of 4. Plus, this year, the athletes present in resort for the Stars of Sport event are also due to participate!

Information & reservations available at: www.yetirace.fr

Enroll from 24€ / person (early booking).

BLACK SHOES 28TH EDITION

25TH & 26TH APRIL 2020

28 years old and still as much fun, this event is not to be missed! Open to amateurs of telemark, both expert and novice.

More information available at: www.blackshoes.fr

SOAP BOX RACE 5TH EDITION

2ND APRIL 2020

Tignes goes crazy this spring with the 5th edition of its soapbox derby! The ideal opportunity for mad drivers to complete a challenging course strewn with whoops, kickers and banked corners. The resort patrol, lift company workers, snow sports schools, restaurateurs and holidaymakers all await the event with baited breath.

With your family and friends, enjoy watching a hilarious show full of epic wipeouts. Who will reach the finish line first?

More information available at: www.tignes.net



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